

Joal Stein

Creative Producer and Strategist that works at the fuzzy intersections of communities, culture, creativity and technology.

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Skills

- Event Coordination and Production
- Foresight Analysis
- Ethnography
- Photography + Filmmaking
- Service Design
- Collaborative Facilitation
- Fundraising
- Adobe Suite

Awards and Community Projects

- ◇ Event Production - Invisible City [Present]
- ◇ Cultural Agent - United States Department of Arts and Culture [2015]
- ◇ Event Coordination - Institute for Public Architecture [2015]
- ◇ Autodesk Fellow - Design Futures [2014]
- ◇ Center for Social Innovation Incubator Fellowship [2013]
- ◇ Editor - The Service Startup
- ◇ Conference Coordinator - Structures for Inclusion
- ◇ Robins Theater Financial Plan [2014]
- ◇ Urbanisms of Inclusion, IUAV di Venezia [2013]
- ◇ Community Watershed and Infrastructure Design Project in Medellin, Colombia [2013]
- ◇ "GOOD Ideas for Cities" [2012]

Education

Parsons New School of Design

MS Design & Urban Ecologies '14
Dean's List, 3.80 GPA

Portland State University

BS Community Development '12
Minor in Sustainable Urban Development

Project Manager + Creative Producer

Aug. 2016–Nov. 2016

Summit Series

Worked as a project manager for the Summit Series Art department. Collaborated with high-profile artists, thought-leaders and entrepreneurs to help design and implement the arts program for Summit Series' flagship **Summit at Sea** convening.

Associate Design + Digital Strategist

Aug. 2015–Nov. 2016

Cogan Owens Greene

Coordinated and managed design activities for a 40 year old community planning and public engagement consulting firm. Brought the firm up to current design standards and capabilities, while also introducing design methodologies within its daily operations and organizational culture. Given managerial duties for experience design projects, collaborative facilitations, and large events.

Lead Strategy + Marketing Officer

Sept. 2015–June 2016

Design + Culture Lab

Innovation and engagement consultant for governments, architecture firms and non-profits. Incorporated collaborative design frameworks into civic engagement and urban planning while managing projects with complex community and public sector partners. Successful in securing \$100,000+ in new awarded contracts for 2015-2016. Created new brand strategy and identity for company as early-stage partner.

Project Manager - Contractor

Mar 2015–July 2015

J. Max Bond Design For the Just City

Consulted on and led a project to develop an urban evaluation tool to measure the equity and sustainability impacts of design and policy on a neighborhood scale for the "Just Cities" initiative.

Founding Coalition Coordinator

Sept 2014–Aug. 2015

People's Climate Arts

Founding steward of a collective that uses participatory arts and cultural organizing to support social movements and changemakers. Used collective frameworks to help political coalitions develop creative strategies and change narratives.

Program Manager - Contractor

Nov. 2014– Mar. 2015

NYU Stern Urbanization Project

Program manager to develop a global land use study with NYU Stern and UN-Habitat. Responsible for program development, managing budgets, recruitment of local researchers globally, quality assurance and overall project management.

Research/Service Design Fellow

Apr. 2013–Feb. 2015

Parsons DESIS Lab

Qualitative research of public sector innovation, and social labs. Worked on communications, research editing, and developed multimedia on topics of public innovation labs and local social innovation practices. Edited *The Service Startup*, a book authored by Tennyson Pinheiro integrating service design with lean startup principles in order to help startups use design for market-ready value propositions.

Content and Social Media Manager

Jan. 2013–June 2014

Parsons School of Design Strategies

Founding community manager for Parsons New School of Design Strategies new website, SDS Magazine. Responsible for strategic content development, UX design, social media and communications. Designed role in partnership with administration.

Planning and Communications Associate

May 2011–June 2012

Portland Development Commission

Assistant in administration of the Portland Main Street program - created the first Urban Main Street Sustainability Program, maintained relations with community members, developed blended metrics evaluation tool, and assisted local Executive Directors with non-profit development.